



Platform for Action and Dialogue between Business, Government and Nature Conservation

Many companies in Germany contribute to biodiversity protection as mandated by law and some frontrunners joined the '[Biodiversity in Good Company](#)' Initiative. Yet major challenges for mobilizing broad business action remain. Against the background of the target year 2020 of the Strategic Plan and CBD Decision X/21, the German Government is increasing its efforts to expand sustainable and structured dialogue with business in order to mobilize further commitment beyond Germany's current advanced regulations.

Germany disposes of a rich spectrum of business federations, nature conservancy organizations and (public) authorities. The project, "Unternehmen Biologische Vielfalt 2020" ("Enterprise Biological Diversity 2020"), initiated by the Federal Environment Ministry, was set up as a dialogue and action platform for these groups in order to encourage exchange and cooperation and tangible action. Quite a number of the most important business federations and nature conservancy organizations with a broad outreach participate actively. Having started with 15 organizations in 2013, the platform has grown to 35 organizations (Feb 2018). 'Biodiversity in Good Company' is both a supporter and partner as well as the coordination office for this process.

The platform for action and dialogue aims to:

- Implement the German National Strategy on Biological Diversity by creating and maintaining a long-term sustainable structure as an interface between the different organizations and sectors.
- Complement existing activities, such as the 'Biodiversity in Good Company' Initiative, by taking a broader approach, i.e. to reach those not yet committed.
- Focus on systematically involving business federations (cross-sectorial and sector-specific) and using the wealth of organizations for creating synergies.
- Foster dialogue and take tangible action on the basis of voluntary commitment to strengthen the diversity of nature and landscapes in Germany through integration of economic, environmental and societal values.

Activities of the action platform are categorized in five fields of action:

- 1) Communication, network building and information sharing
- 2) Biological diversity in sustainability management
- 3) Biodiversity and legal regulation
- 4) Standardizing and market integration
- 5) Financing of nature conservation in cooperation with business

Further information

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